

THE MOBILIZER



A Top 50 Business

We are delighted to be listed as one of Frederick's Top 50 Innovative Businesses.

For nearly 85 years, United Way of Frederick County has fought for the health, education and financial stability of every person in the community, with heavy focus on the 37% of households known as ALICE (Asset Limited, Income Constrained, Employed) who struggle to afford basic necessities.

In 2016, United Way of Frederick County released the ALICE Report forever changing the landscape of giving in Frederick. The Unity Campaign, Frederick's largest comprehensive fundraising effort, followed. Now, the data-driven micro-transit solution, Ride United Network, is innovating transportation services for ALICE households.

At United Way, innovation is a key cultural priority. We know that change can be a challenge, but we must take advantage of technological developments to provide solutions in housing, transportation and career development -- the primary challenges and opportunities for ALICE households.

Our investments in innovation have yielded tremendous outcomes for working families in Frederick County.

None of this would be possible without our incredible supporters like you!

2023 Unity Campaign

Working Together, Building CommUNITY

Since the Unity Campaign's inception in 2014, United Way has asked the community to help our neighbors in need by giving to a nonprofit organization of their choice. United Way is delighted with the community's response to this year's campaign!

This year's campaign centered around the tagline "Working Together, Building CommUNITY", which highlighted the importance of community partnerships. By working together, the 30 local nonprofits involved collectively raised over \$440,000 for programs critical to the health, education, and financial stability of local ALICE families. More than 1,100 community members came together to support 30 nonprofits providing these programs to our struggling ALICE neighbors.

In addition to raising critical funds, this year's campaign also showcased clients who have utilized programs at multiple Unity Campaign organizations in order to better their health, education, and financial stability. These partnerships, including United Way's partnerships with Second Chances Garage and Interfaith Housing Alliance, display the importance of this year's campaign theme. With the 30 Unity Campaign organizations united together, our nonprofit community is stronger for our struggling neighbors.

Thank you for your support during the 2023 Unity Campaign! We look forward to celebrating the Unity Campaign's 10th anniversary next March!

100% of your donation will support critical programs to improve lives of local ALICE families

Give Today!



Mission Measures

Mobilizing the caring power of the community to improve lives

3,368

Donors

555

Advocacy Hours

16,892

Volunteer Hours

*Data from FY23 July 1, 2022 - March 23, 2023



Free Income Tax Prep Is Life-changing For Low-Income Residents

Volunteer Income Tax Assistance (VITA) and IRS-certified volunteer tax preparers are providing free federal and state tax preparation services to individuals with earned income less than \$60,000.



Free income tax prep is a life-changing program for our ALICE neighbors who may not have the budget for a tax preparer or access to online tax filing services. Every year, many households pay hundreds of dollars in tax preparation fees because they have no alternatives. Others may not file taxes because they don't have the money to do it. If filing their own taxes, these taxpayers may not know to apply for the tax credits and deductions for which they are eligible, thereby leaving earned income on the table for the IRS. VITA saves the taxpayer hundreds of dollars in tax prep fees and helps the taxpayer reclaim all their hard-earned income.

Furthermore, United Way's IRS-certified volunteers connect households with basic financial education and asset-building programs such as homeownership match savings account program, budget coaching, and Credit Cafés.



VITA has filed approximately 200 tax returns to date, bringing over \$266,000 in refunds back to the community!

VITA IRS-certified volunteers are offering free tax prep for qualified households at the Bernard W. Brown Community Center on Mondays, Tuesdays and Wednesdays. Appointments are required. Transportation may be provided to and from appointments through the Ride United Network. Call 2-1-1 to schedule.

VITA helps hard-working families in Frederick County keep more of their hard-earned money and is a critical stop on their Pathway to Financial Stability!

LEADERS UNITED

Thank you for
your support!

Thank you to our **LEADERS UNITED** donors
who have contributed or pledged a gift of
**\$1,000 or more between July 1, 2022 and
March 20, 2023**

John Allender	Kenneth Miller
Brian Anderson	Michael & Barbara Miller
Christopher Bacon	Shannon Moore
Joseph D. Baker Fund	Charles Nicodemus
Lori Beaudoin	Family Fund
John & Holly Bohman	Maurice O'Leary
Scott Borgsmiller	Rich Ohnmacht
Kathleen Brightman	Nelson W Palmer
William & Margaret	Austin Pearre
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Nicolas Carrera	Jeannine Ranniger
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Lisa Coblenz	Jim & Yvonne Reinsch
Patricia Curchin	Shirley Richardson
Paul Dabisch	Garth & Deborah
Rev. Dr. Barbara Kershner	Rosenberg Family Fund
& Rev. Kenneth Daniel	Mary Salapa
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Alice Kolb Trust	
Lori & Kevin Maze	
Michael McLane	



Ride United Network Zooms Ahead

**"RUN" plans to fill transportation gaps for
seniors, those in rural areas**

We know that transportation can be a major challenge for working families. Transportation equity is essential to a thriving community.

United Way of Frederick County has recently kicked off the Ride United Network Steering Committee. This group of community partners will work together to develop a new model in flexible, safe and reliable transportation options for working families.

The RUN Steering Committee guides the work of the Ride United Network. They will make funding recommendations, oversee data collections, and provide advice for better service.

RUN emerged from United Way's Ride United pilot program, which provided free and discounted rides to ALICE families. With data collected from over 4,200 rides to supplement the public transit system, the response was overwhelmingly positive.

The majority of ride uses were for jobs, healthcare appointments, educational opportunities and food access.

With the launch of RUN, ride providers will take an active role in filling service gaps for ALICE seniors, youth, and veterans. RUN will continue to improve the transportation landscape for working families in Frederick County.

RUN, in partnership with 2-1-1, is funded by United Way Worldwide, the American Rescue Plan Act through Frederick County, Frederick County Government, the Ausherman Family Foundation, the Community Foundation of Frederick County, Kahlert Foundation, Delaplaine Foundation, Second Street & Hope - and supporters like you.

Thank you!

**Support rides for ALICE
households to work, doctor's
appointments, and more.**





United Way
of Frederick County



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Upcoming Events

Cheers to 85 Years of Impact - Thursday, April 27, 2023
BRAVO! Awards - Saturday, June 17, 2023
Stuff the Bus - June-August 2023
Day of Action - Friday, October 6, 2023

UnitedWayFrederick.org

629 N. Market Street | Frederick, MD 21701 | ph. 301.663.4231

@UnitedWayFrederick @UnitedWayFrederick @UnitedWayFred youtube.com/UnitedWayofFrederick

Who is ALICE?

ALICE are individuals and families in Frederick County who are:

Asset Limited

Don't have a safety net for emergencies.

Income Constrained

Income falls short of covering basic necessities like food, housing, healthcare, child care and transportation.

Employed

Work but cannot afford a basic cost of living.

Our biennial ALICE Report provides critical data about who cannot afford a basic cost of living in Frederick County.

Scan the QR code to help our struggling neighbors continue Moving Forward United!



Give Today!



JUDAH'S PATHWAY TO FINANCIAL STABILITY: RIDE UNITED NETWORK

Judah is a military volunteer with the United States Army Volunteer Corps.

This year, he was experiencing transportation barriers due to limited income.

After a friend referred him to United Way's Ride United program, he was able to receive safe, reliable transportation to and from work.

Ride United Network now helps him get to work and the grocery store. He can also save for a car of his own and vehicle insurance.

Thanks to Ride United Network, Judah is able to move forward on his Pathway to Financial Stability!

