**United Way of Frederick County**

**Employee Giving Campaign**

**Sample Letter with Message from UWFC CEO**

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Hello Team,

As we continue our United Way Campaign, I wanted to share the following message from United Way of Frederick County President and CEO, Mr. Ken Oldham:

United Way of Frederick County is about turning **local dollars into local solutions**. We make sure that 100% of your gift stays right here in the community where we all live.

We turn every dollar you give to United Way into $4.63 to create the biggest possible impact in the lives of over one in three Frederick County households who are struggling to afford basic necessities. With the economic impact of COVID, we know there are even more households in need right now.

Thanks to your support, we were able to achieve the following in 2019-2020:

* + - **$300,000** raised in **COVID** emergency grants to **34** nonprofits to provide food, housing, childcare, medical help, and many other basic needs
    - **Over 600** households got their taxes done for free at our Prosperity Center saving them approximately **$150,00** in tax preparation fees and bringing back **$1.1 million** to our community
    - **STUFF THE BUS** campaign provided more than **90,000** school supplies to kids in need through a mostly virtual effort
    - **2,489 volunteers** produced **23,936 hours** of service for **$703,487** in community impact
    - **7 Prosperity Center** savers became homeowners and **16 new savers** started the program to a better life for their families

If you’re looking for opportunities to volunteer your time and skills, please visit **unitedwayfrederick.org/volunteer**!

You can give online at **[LINK TO ONLINE PLEDGE FORM]** or complete a pledge form that your Campaign Coordinator can provide you with.

Frederick County needs people who feel passionately about our community. With your help, we can make this year’s Campaign a success and keep transforming lives together.

Gratefully,

Ken Oldham, President & CEO

United Way of Frederick County