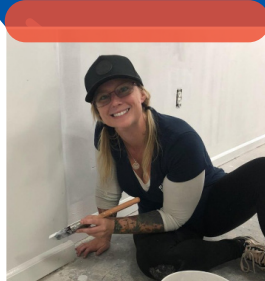


SEPTEMBER 2023
SHAREWORTHY NEWS

THE MOBILIZER



Day of Action

Frederick County's largest community-wide day of volunteerism is returning on Friday, October 6. On Day of Action, United Way of Frederick County sends hundreds of capable volunteers to perform a variety of service projects simultaneously across the community.

United Way coordinates with local employers, individuals, and nonprofits to support the community most effectively. We ask our community's most active organizations to submit volunteer projects that are screened for viability, safety, and service to ALICE households.

In 2022, Day of Action had over 300 volunteers take part in 30 local projects, totaling nearly 1,140 volunteer hours.

This year's Day of Action will be even bigger and better than years past. For the first time, we will have two of our Pathway to Homeownership graduates hosting projects in their homes. We are excited for the opportunity to continue supporting our graduates in a new capacity!

We look forward to supporting nonprofits across Frederick County on this incredible day of service in our area! Organizations involved include Frederick Rescue Mission, YMCA of Frederick County, Blessings in a Backpack, COIPP, and many more!

Mountain Maryland for ALICE Culminating Event of ALICE Advocacy Week

In coordination with the release of the 2023 ALICE Report for Frederick County, United Way is excited to host our first ALICE Advocacy Week!

As part of ALICE Advocacy Week, United Way of Frederick County has partnered with United Way of Washington County and County United Way to host the culminating event, Mountain Maryland for ALICE on the evening of September 14.

Taking place at Rosenstock Hall at Hood College, this event will feature a number of exciting speakers, including keynote presentations from Dr. Stephanie Hoopes, National Director of United for ALICE, the lead researcher on the ALICE project, as well as Franklyn Baker, President & CEO of United Way of Central Maryland.

The event will also include two panels. The first, *ALICE in the Economy*, will focus on the economic impacts of rising ALICE households in our community and how businesses can affect change for these struggling families. Featured panelists include Dr. Cheryl Dyson, Frederick County Public Schools, and Dr. Ronald Nowaczyk, Frostburg State University.

The second panel, *ALICE Lives Here*, will feature panelists with lived experience either as ALICE or working closely with ALICE households.

We hope you will join us on September 14 for this exciting event!

RSVP to learn more about the critical issues facing our neighbors!

Visit tinyurl.com/MtnMDforALICE to RSVP

Mission Measures

Mobilizing the caring power of the community to improve lives

3,649

Donors

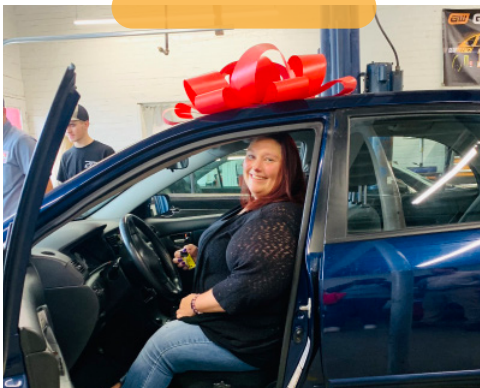
759

Advocacy Hours

20,103

Volunteer Hours

*Data from FY23 July 1, 2022 - June 30, 2023



Celebrate Pathway to Transportation Graduate Candy for Purchasing Her First Vehicle!

For Candy, owning a car means so much more than having reliable transportation. It allows her to continue building a valued life after accomplishing an incredible feat - two years of sobriety! This includes the ability to spend important time with her daughter, which she missed so much of as she worked to get sober.



When asked what owning her own vehicle means to Candy, she expressed, "I have missed so much time with my daughter, but now I am getting it back and it means everything!"

This amazing accomplishment gives Candy the ability to share precious time with her daughter, be on the sidelines cheering her on at ice skating competitions, and ensure she is able to support her daughter through all her future accomplishments! Owning a car gives Candy a newfound freedom, not only ensuring she's able to get to and from work, but allowing for many more opportunities to achieve future goals.

On June 23rd, the United Way team had the honor of celebrating Candy's hard work at Second Chances Garage, cheering her on as she was handed the keys to her new Toyota Corolla.



Candy moved to Frederick in 2021 for a fresh start, to focus on her sobriety, and build a life for herself. She later joined United Way's Pathway to Transportation program this past March with the hopes of getting her own vehicle. This program connects ALICE families to safe, reliable and affordable private transportation, which allows them to maintain or start careers, have access to medical care, and allows for more opportunities suitable housing.

As part of the Pathway to Transportation, Candy utilized a number of programs, including budget coaching and credit counseling. She stated these steps on the Pathway to Transportation were the most helpful learning opportunities for her. Way to go, Candy!

LEADERS UNITED

Thank you for
your support!

Thank you to our LEADERS UNITED donors
who have contributed or pledged a gift of
\$1,000 or more between July 2022 and August
2023!

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*Denotes Tocqueville Society member

Stuff the Bus Helped Students Prepare for a Successful School Year

Each year, United Way of Frederick County works with local businesses and community partners to collect donations of school supplies to provide students with supplies they need for a successful school year.

This year, over 100 amazing Frederick County businesses hosted school supply collections on-site. With the help of our partners, sponsors, volunteers, and all who donated to this year's school supply drive, on July 31, eight buses were filled with nearly 300 bins full of school supplies to support Frederick County Public Schools students!

In addition, our partners at Staples helped us coordinate the purchase of almost \$20,000 in additional school supplies to fill supply gaps, using local dollars to provide local solutions.

Special thanks to our community partners who host a variety of distributions throughout Frederick County to best support the students in their area. This year's partners include Frederick County Public Schools, Brunswick Ecumenical Assistance Committee on Needs (BEACON), Middletown Valley People Helping People (MVPHP), Glade Family Community Services (GVCS), Catoclin Area Partners, Religious Coalition for Emergency Human Needs, The Church of Jesus Christ of Latter-day Saints, and Urbana Food Pantry and Emergency Relief Fund.



Support programs like Stuff the
Bus with a gift to United Way of
Frederick County today!





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Upcoming Events

ALICE Advocacy Week - September 11 - 15, 2023
Leadership Breakfast - Tuesday, September 12, 2023
Aligned For ALICE - Wednesday, September 13, 2023
Mountain Maryland for ALICE - Thursday, September 14, 2023
Day of Action - Friday, October 6, 2023

UnitedWayFrederick.org

629 N. Market Street | Frederick, MD 21701 | ph. 301.663.4231

@UnitedWayFrederick @UnitedWayFrederick @UnitedWayFred youtube.com/UnitedWayofFrederick

Who is ALICE?

ALICE are individuals and families in Frederick County who are:

Asset Limited

Don't have a safety net for emergencies.

Income Constrained

Income falls short of covering basic necessities like food, housing, healthcare, child care and transportation.

Employed

Work but cannot afford a basic cost of living.

Our biennial ALICE Report provides critical data about who cannot afford a basic cost of living in Frederick County.

Scan the QR code to help our struggling neighbors continue Moving Forward United!



Give Today!



TETIANA'S PATHWAY TO FINANCIAL STABILITY: MATCHED CAR SAVINGS

Since leaving Ukraine with her daughter, Tetiana has worked tirelessly to build a new life. However, living far from any public transportation options, her lack of a vehicle has made building this new life more challenging.

With the help of the Pathway to Transportation program, Tetiana was able to purchase her very own dependable and safe vehicle!

Her new vehicle will give her the freedom to work full-time, get to the grocery store, attend local events, and so much more, without barriers as she grows her new life in the United States.

Thanks to the matched savings program in the Pathway to Transportation, Tetiana is able to move forward on her Pathway to Financial Stability!

