



UNITED WE WIN

LIVE UNITED

2016
2017



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of Frederick County

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LIVE UNITED



Dear Friends,

As the new year begins, United Way of Frederick County furthers its commitment to support local nonprofits and help those in need through the pillars of Health, Education, and Financial Stability. Our commitment is not solely based in words, but instead firmly rooted and exemplified in the amount United Way has given this past year, as well as the greater amount we aim to give going forward.

Local nonprofits will have the opportunity to apply for the next cycle of Community Impact grants, which have totaled \$198,638 in the past year and have made a long-term difference in the lives of many in Frederick County. In addition, United Way will continue to offer the LIVE UNITED grants to those nonprofits in need of assistance, and the Unity Campaign will begin accepting applications in the upcoming spring.

We encourage all local nonprofits to apply for these grants and opportunities, as we seek to LIVE UNITED through collaboration and collective effort. Our granting process is both inclusive as well as transparent, run through a volunteer grants committee and approved by our board, which consists of a diverse group of people from all walks of life who share in common a deep love and appreciation for Frederick County.

Thank you to those who have supported United Way of Frederick County in the past year, and thank you to those who continue to support United Way going forward.

Respectfully,
Jim Sears, Board Chair



Dear Neighbors,

I have always believed that only together can we make our community better. Whether through the Unity Campaign or workplace giving, a huge monetary donation or dropping pencils into a Stuff the Bus box, when all of us pitch in, the result is something so much greater than anything a single person or organization could achieve alone.

This publication takes a look back over the past year and our fight to improve the health, education, and financial stability of every person in the Frederick community.

Every time we deliver a safe place to sleep for the night, file a tax return for free, or help a child better their grades, is a victory. But despite our hundreds of thousands of victories every year, we always know how much more there is to do, how many more people need the help of United Way to be successful.

As the ALICE Report illustrates on page 19, there are far too many in our community who are just one unexpected complication away from poverty. But to help them, and thus improve all of Frederick, we need your help. All of the success stories listed in this publication and on our website are a testament to what we can achieve when we combine our efforts through collecting and distributing resources, through such programs as our Community Impact and LIVE UNITED grants, The Prosperity Center, Stuff the Bus, and Summer Serve.

I wish to express my deepest thanks to the volunteers, interns, staff members, donors, advocates, and partners of United Way, from those who donate through workplace giving campaigns and payroll deduction to those who come to work with us every day. Together, we show the true meaning of LIVE UNITED: All of us working together, to make a community where everyone is free to live up to their potential.

Thank you,
Ken Oldham, President and CEO of United Way of Frederick County

FINANCIALS

2016-2017 Income



39.48%	Workplace Campaign
22.80%	Corporate Gifts
9.39%	Individual Gifts
5.30%	Program Income
9.43%	Grant Income
2.41%	Special Events & Sponsorships
11.19%	In Kind Gifts

2016-2017 Expenses



34.50%	Designations & Grants
10.50%	Fundraising
42.10%	Program
12.90%	Administration

Investments

\$198,638

Community Impact Grants

\$27,870

Live United Grants

\$256,936

Donor Designated Payments

\$71,985

Prosperity Center

\$23,763

Volunteer Center

\$34,958

Summer Serve Program

TOP 30

Workplace Giving Campaigns

Workplace giving is a vital campaign to collectively bring together our resources to effect long-term change in our community. We are thankful to all the employees who give generously and the companies that support this effort.

- Ausherman Development Corporation
- Bank of America
- BB&T
- C&S Wholesale Grocers
- CitiGroup
- Comcast
- Costco Wholesale
- Exelon Corporation
- First Energy/Potomac Edison
- Frederick Regional Health System
- Giant Eagle
- Hood College
- IBM
- Leidos Biomedical Research (SAIC)
- LSWG-Linton Shafer Warfield & Garrett
- Mental Health Association of Frederick
- Morgan Keller Construction
- Nora Roberts Foundation
- Plamondon Corporation
- TBH-Thomas, Bennett, and Hunter, Inc.
- Triumph Thermal Systems
- United Health Group
- United Way of Allegheny County
- United Way of Central Maryland
- United Way of Washington County, MD
- UPS
- Vectren Corporation
- Wegmans Food Markets
- Wells Fargo Home Mortgage
- Woodsboro Bank



GIVING



September 13th-24th

1 in 3 Frederick County households struggle to afford basic necessities.*

The Unity Campaign works with nonprofit partners throughout Frederick County to address basic human needs and at-risk youth.

Visit UnityFrederick.com for more information.

DONATE TODAY!

Thank you to our Incentive Match sponsors, who ensure that 100% of your gift goes directly to the nonprofit organization you choose to support!






The Frederick News-Post

*source UnitedWayFrederick.org/Alice

COMMUNITY

IMPACT

Create Lasting Change

If you or your business would like to volunteer with United Way, visit UnitedWayFrederick.com/Volunteer.

\$226,588

Grants

\$256,936

Donor Designated Programs

\$130,706

Programs

24,683

Volunteer Hours

\$657,555

Volunteer Investment in Community Impact

\$26.64

Average Value of Volunteer Hour

\$1,271,705

Overall Investment in Community Impact



CELEBRATING

Local Nonprofits, Advocates, Donors and Volunteers

On a lovely Thursday evening, guests from all over Frederick County gathered to celebrate the 79th annual BRAVO! award ceremony, which honors the work of local nonprofits, advocates, donors, and volunteers.

Whilst mingling, the guests enjoyed a varied spread of hors d'oeuvres provided entirely through local vendors such as Ottenberg's Bakery, Bakery de France, Lighthouse Seafood, Hoffman's Meats. The dinner service preceded the award presentation with food from local vendors Scenic View Orchards, Holly Poultry, Indian Ridge Provisions, Dairy Maid Dairy and ChocoSombra.

Spirit of Community Award

The Spirit of Community Award went to the organization that ran the most successful Workplace Giving Campaign. The award was claimed by Frederick Regional Health System's Martha Gurzick and Michael McLane, who helped do incredible work to increase their workplace giving by over 200% compared to last year.

Outstanding Volunteer Award

The Outstanding Volunteer Award for exemplary volunteerism and best exhibiting what it means to be a helping hand in the community went to Dan Goldstein, a volunteer with The Prosperity Center's free tax preparation (VITA) program.

Outstanding Community Impact Award

Dr. Barbara Brookmyer accepted the Outstanding Community Impact Award on behalf of the Frederick County Health Department. This award was decided upon by the Community Impact Committee, and represents those who reflect true community impact by leveraging the whole community to reach incredible goals.

Outstanding Advocate Award

The Outstanding Advocate Award went to the person who brought the most positivity, energy, creativity, and action to Frederick County through their advocacy work. The award was claimed proudly by Joe Gatewood. In partnership with the Community Foundation of Frederick County, Joe Gatewood was able to help grow the Unity Campaign from \$35,000 to \$350,000 for the purpose of helping Frederick County's most vulnerable members.

The Unity Award

Will Randall of the Randall Family accepted The Unity Award for the organization who best supports the Unity Campaign. Randall and his family have consistently been one of the key pillars of success for the Unity Campaign, donating \$20,000 last year. Through their partnership with the Frederick News-Post, they have used their platform to promote the campaign.



THANK YOU

to our **BRAVO!**
Sponsors

Presenting Sponsor

The Dr. Henry P. and M. Page Durkee Laughlin Foundation

Director Sponsors

Potomac Edison on behalf of the FirstEnergy Foundation AND
The Auto Spa, The Lube Center and The Auto Repair

In-Kind Sponsor

Frederick Magazine

The United Way of Frederick County would also like to thank...

The Perfect Truffle for crafting the delicious LIVE UNITED chocolate bars and Ceresville Mansion for hosting the event.

2016

Stuff the Bus Campaign

In 2016, over 1,500 FCPS students benefited from the drive, more than 77 collection sites were set up, and 33,000+ items were collected in five school buses. Thank you to all the local businesses and organizations that supported our 2016 “Stuff the Bus” campaign.

Ameriprise Financial
AOPA
Asian American Center of Frederick
Ballenger Creek KinderCare
BB&T - Branch Banking & Trust
Brainstorm Comics
Bright Eyes Childcare
Carl & Norma Miller Children’s Center
Children & Families
The City of Frederick
Costco Distribution Center
Dancing Bear
Draper & McGinley PA
Equipment Development Co. (EDCO)
First United Bank & Trust
Frederick County Association of Realtors
Frederick County Bank
Frederick Memorial Hospital
FMH – Crestwood
FMH - Mount Airy
FMH - Rose Hill
Gold’s Gym
Goodwill Industries of Monocacy Valley
Grifols Biomat
Habitat for Humanity Restore
Heartly House
JC Penny
KinderCare Learning Center
KinderCare Willowdale
Love & Company
LSWG
Macy’s
McLaughlin Family Chiropractic
Mental Health Association
Mid-Atlantic Chiropractic Center
M&T Bank
My Bank! First United
The Orioles Nest
The Pediatric Center
Plamondon (Roy Rogers Restaurants)
Plow and Hearth
Seton Center Family Store
Southern Research
Taney Avenue KinderCare
Target
TCC
Trans-Tech, Inc.
TriBridge Partners, LLC
Triumph Thermal Systems Md
United Health Care – Optum
Uno Pizzeria & Grill #721
US Bank
U.S. Silica
Wegmans Food Markets
Woodsboro Bank
YMCA of Frederick County



GRANTS

Granting the Ability to
CREATE CHANGE
in Our Community

As part of our mission to improve the stability of Frederick County, United Way invested a total of \$198,638 into our Community Impact Grants program to further our commitment to the fight for the health, education, and financial stability of every person in the community.

Community Impact Grants provide funding for local nonprofits that address the specific goals related to health, education, and financial stability with an emphasis on organizations that advocate and mobilize volunteers to implement systemic and long lasting results.



EDUCATION

The Boys and Girls Club of Frederick County was awarded \$36,000 to the BE GREAT: Graduate program, which provides caring adult support to students aged nine to thirteen to keep them from dropping out of school.

The Housing Authority of the City of Frederick received \$20,000 for the School Success in Public Housing program, designed to help people of all ages better their educational prospects through mentoring and future planning. 200 adults and 240 children benefitted through this program.

The YMCA provided 1874 hours of programming in the previous year. The Improving Academic Achievement for At-Risk Youth service was supported with a grant of \$15,000, which allowed 65 students to enroll.

A Story of Hope

A mom and baby fled to Maryland from a neighboring state to stay with friends after an IPV incident. While with the friends, the abuser made threats to drive to the known location and harm client. During her shelter stay, mom pursued her legal options at home, making the round-trip drive to attend both temporary and final protective order hearings. Through this process, the abuser was incarcerated for violating his probation and faces multiple additional criminal charges related to this latest violent incident. Our client was granted a multi-year final protective order and, with abuser in jail, felt safe to return to her home after 13 bed nights in shelter. When asked how she felt about herself and her capabilities and what was helpful in her work with Heartly House, at the time of her exit, mom stated,

**“I feel the best I ever felt.
Everything was helpful.”**

HEALTH

Heartly House was provided with \$20,000 for their program aimed at Breaking the Cycle of Domestic Violence, Sexual Assault, and Child Abuse. 4,435 clients were given safety, shelter, and protective services to assist with the after effects of domestic violence and abuse.

The Mental Health Association of Frederick County received \$30,000, enabling the Counseling Services to provide quality, affordable mental health care to people of all ages and train graduate students to become mental health professionals themselves. In all, 331 clients were served, and 3,683 sessions were attended.

Wells House @Gale Recovery was awarded \$33,638 for its Residential Substance Abuse Treatment Program, providing professional treatment to adults in early recovery from substance abuse, and 11,049 nights for those in need of service.

FINANCIAL STABILITY

Goodwill Industries of Monocacy Valley received \$9,000 for their Opportunities for Success program, which links individuals with community resources and training them to work. The program was able to serve 29 clients in the previous year alone.

The Interfaith Housing Alliance and its Community Enrichment Through Affordable Housing Opportunities program received \$15,000 to provide opportunities for Frederick's at-risk families to buy and rent homes, and to receive financial education and housing counseling. 579 clients were assisted by this program.

The Frederick Rescue Mission's Bread of Life Food Resources Center program received a grant of \$20,000, which enabled them to distribute 129,052 meals and 101,962 groceries to those in need.

Our Community Impact Partners have already been able to make astounding strides in helping provide resources and safe spaces for Frederick County residents. With their help, United Way looks forward to continuing the fight for the health, education, and financial stability of every person in the Frederick community.

TO LIVE BETTER, We Must LIVE UNITED

LIVE UNITED Grants are offered to those programs deemed efficient and effective to the Frederick County community, and made possible by the generosity of United Way of Frederick County's supporters, donors, and volunteers.

EDUCATION

The Boys and Girls Club of Frederick County was awarded \$2,000 to replace their computer server to provide email and calendar functionality to the BGCFC staff, along with file server space that has allowed the organization adequate space for future staff use and filing needs. The new server will help BGCFC meet its mission more efficiently.

The Frederick Children's Chorus was awarded \$500 for supplies for their Little Music Makers program, which provides music education to children ages 2.5 to 8.

HEALTH

The Asian American Center of Frederick was awarded \$2,500 to support the Frederick County Health Fair, which will be held October 28th, 2017. The goal of the Frederick County Health Fair is to improve access to preventative care for Frederick and neighboring county residents.

Blessings in a Backpack received \$1,675 from the LIVE UNITED granting program. Funding will ensure that 17 students at Monocacy Middle School will have hunger-free weekends for an entire school year.

The Catoclin Community Medical Fund, Thurmont Ministerium was awarded \$2,600 to continue to provide financial assistance to low income persons who reside in the Catoclin High School feeder area who have a medical need.

Federated Charities received \$2,880 to support the Beverly A. Sharrer Medical Equipment Loan Closet, which provides short term loans of home health care equipment to those in need. Federated Charities maintains, circulates, and stores as many as 400 pieces of distinct equipment such as wheelchairs, walkers, portable commodes, shower chairs, and crutches. The Mental Health Association was awarded \$1,120 for their Adolescent Childbirth Education program, which provides six bi-monthly childbirth education classes over the next year to 30 adolescent and young adult expectant mothers.





Mission of Mercy, Inc. received \$825 to purchase of a Soleil Supreme Curing Light to be used to cure fillings in teeth. This aids their mission to provide dental care free of charge to patients in need.

Partners in Care received \$2,500, which helped to fund their Frederick County Ride Partners Program, which provides no-cost rides to seniors to healthcare appointments, follow-up exams, pharmacy visits, and the grocery store, amongst other things.

Wells House@Gale Recovery was awarded \$1,370 to support the purchase and installation of an oven in their residential substance abuse recovery facility, which serves up to 29 people in recovery.



FINANCIAL STABILITY

The Frederick Rescue Mission was awarded \$1,000 toward the purchase of an upgraded security system for their Food Distribution Center, which offers those in need a selection of meat, dairy, fresh produce, bread, and various non-perishable items. The security system will ensure the safety of the guests as they wait in line, as well as protecting the resources and equipment housed within the Food Distribution Center. Habitat for Humanity of Frederick County received

\$900 for their A Brush with Kindness project, which serves the population of low-to-moderate income homeowners by partnering with them to complete necessary repairs to their owner-occupied home to create a safe, healthy, accessible, and affordable housing situation.

The Literacy Council of Frederick County was awarded \$3,000 to purchase laptop computers and software that will be used to teach weekly structured classes on basic computer skills for those who require computer literacy.

The Religious Coalition for Emerging Human Needs was awarded \$5,000 for their Achieving Financial Stability for Homeless/Imminently Homeless Families program, which aims to provide shelter for the homeless, financial assistance to prevent homelessness, access to life-saving prescription medications and emergency dental care, as well as food for the hungry.

Improving Lives

The Prosperity Center

The Prosperity Center improves the lives by creating a one-stop resource for community members to improve their financial knowledge, skills, and stability.

In the past year, The Prosperity Center has had 1,815 households involved in its various programs, with \$40,472 saved through the Prosperity Savings Accounts!

Our Prosperity Center Partners

2-1-1 / Mental Health Association
Advocates for Homeless Families Inc.
Ausherman Family Foundation
BB&T
FDIC - Federal Deposit Insurance Corporation
Fort Detrick Alliance
Frederick Community Action Agency
Frederick Community College
Frederick County Affordable Housing Land Trust
Frederick County Bank
Frederick County Department of Social Services
Frederick County Office of Economic Development
Frederick County Public Libraries
Frederick County Public Schools
Frederick Rescue Mission
Goodwill
Habitat for Humanity of Frederick County, MD
Heartly House, Inc.
Hood College
Housing Authority of the City of Frederick
Interfaith Housing Alliance, Inc.
M&T Bank
MD Cash
Nymeo Federal Credit Union
PNC
Second Chances Garage Inc.
Seton Center, Inc.
Sona Bank
The City of Frederick
Department of Economic Development
The Community Foundation of Frederick County
The Religious Coalition for
Emergency Human Needs
United Way of Frederick County
University of Maryland Extension
US Department of Health & Human Services / IDA
Wells Fargo Bank
Woman to Woman Mentoring
Woodsboro Bank
YMCA of Frederick County

The Prosperity Center BRINGS BACK \$1.2 MILLION IN TAX RETURNS to Frederick County



United Way fights for the health, education, and financial stability of every person in the community. Our dedication to financial stability for every person led to our development of The Prosperity Center in 2014. The Prosperity Center functions as a one-stop hub to allow community members access to a wide range of free services, including education services, financial education through Credit Cafés and Prosperity Account savings programs, and more. New this year, The Prosperity Center managed and facilitated the free tax preparation program, VITA.

The VITA (Volunteer Income Tax Assistance) program provides free tax preparation to individuals that make less than \$54,000 a year and utilizes IRS-certified volunteers who prepare the tax forms with 100% accuracy. This year, those who used the Prosperity Center's free tax preparation program saved a combined \$175,000 in tax preparer fees, and volunteers spent a collective 1,200 hours bringing back over \$1.2 million in total tax refunds over 700 tax returns.

“Not only does our VITA office do your taxes for free, but our volunteers will look out for you and go the extra mile,”

- Rebecca Full, a VITA volunteer.

While preparing taxes for a client, one volunteer realized that their client's real estate taxes had not been paid for the current year. The volunteer carefully explained the situation and provided guidance to the taxpayer. Acting on that advice, they were able to pay the overdue taxes and thereby avoided the imminent tax sale of the taxpayer's residence.



We are always glad to accept applications for tax preparers, overseers, and site hosts/hostesses! If you're interested, please find more information and the application form at www.unitedwayfrederick.org/VITA.

To learn more about VITA, please visit www.prosperitycenter.org/taxprep or contact James Baker at jbaker@uwfrederick.com.

“It is of the utmost importance to invest in long-term solutions for those families with limited resources, so that they can find solid financial footing. The tax preparation program here at The Prosperity Center helps families by giving them access to their maximum refund at no cost for the service.”

- Ken Oldham, United Way President and CEO



VOLUNTEERS

Summer Serve

Over 98 people participated in this year's Summer Serve, and dedicated a collective total of 3,735 hours over 6 weeks to helping with projects such as planting, painting, serving meals, spending time doing activities with seniors, working with low-income youth, cleaning, and making blankets for children of incarcerated parents.

“Summer Serve provides a unique opportunity for youth to give back to the community they’ve grown up in. It’s amazing to see these kids grow and learn about why giving back is essential, especially in our world today.”

- Charlotte Wood,
Summer Serve Counselor

Character PLAYBOOK

The United Way Worldwide and NFL partner program, Character Playbook, was created to address the established need in the community of promoting healthy relationships and reducing bullying.

Character Playbook was designed for middle school students as a way to prioritize the issues of both bullying as well as the rapidly increasing suicide rate as a result of bullying. The county rate of suicide has gone up to roughly 24 deaths per year since 2012, with a higher rate of LGBT youth at-risk from an ever-increasing amount of bullying. The idea behind Character Playbook is that if youth are taught how to build healthy relationships and intervene in bullying situations, those positive relationship skills would carry on through their adult lives.

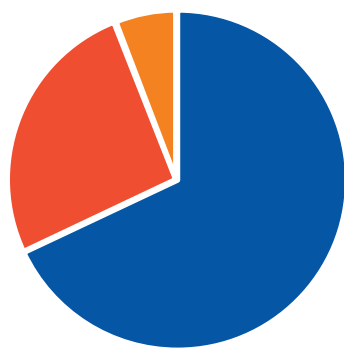
The program consists of six online modules designed to increase students' understanding of how to address scenarios involving topics such as when and how to intervene in a conflict, selecting appropriate channels for communication, and following steps to make smart decisions.

ALICE REPORT

Approximately
ONE IN THREE
Frederick County households
STRUGGLES
to afford basic household
necessities, including housing,
child care, food, transportation,
and health care.

To create solutions, one must begin by understanding the problems that they face. United Ways in Maryland seek to do so by presenting the ALICE Report. The ALICE (**Asset Limited, Income Constrained, Employed**) population is comprised of those who earn more than the Federal Poverty Level, but can barely cover the basic cost of living in their community: housing, child care, food, health care, taxes and transportation. They are often just one emergency away from falling into poverty.

The results are sobering: there has been an almost 9% increase in the number of ALICE households since 2007 in Frederick County. The ALICE population works in jobs that are integral to our community, from child care educators and home health aides to mechanics. The future success of our community is directly tied to the financial stability of ALICE households.



6% Living Below Federal Poverty Level in Frederick County

26% Living Above Federal Poverty Level but Below ALICE Threshold

68% Living Above ALICE Threshold in Frederick County

5,345

Households in Frederick County Below the Federal Poverty Level

23,162

Households in Frederick County Above the Federal Poverty Level but Below ALICE Threshold

28,507

Total Households in Frederick County Below the ALICE Threshold

- 31% White Households Below ALICE Threshold
- 33% Asian Households Below ALICE Threshold
- 44% African-American Households Below ALICE Threshold
- 45% Hispanic Households Below ALICE Threshold
- 47% Senior Households Below ALICE Threshold

The Alice Threshold is \$60,000/year for households in Frederick County, or \$50,000/year for a senior household.

Data above represents 2014 data. We will be updating the ALICE Report every two years with the next update due by the end of 2018, which will feature 2016 data.



United Way
of Frederick County

629 N. Market Street
Frederick, MD 21701
301.663.4231

UnitedWayFrederick.org



DAY OF ACTION & CAMPAIGN KICK-OFF

Grab your friends, family members, and coworkers to make an impact where it's needed most. Enjoy a day filled with volunteering, food, and fun!

WHEN

Friday, October 6, 2017
9am – 10am | Campaign Kick-Off Breakfast
10am – 3pm | Volunteering

WHERE

Nymeo Field at Harry Grove Stadium
21 Stadium Drive
Frederick, MD 21703

Kick-Off Breakfast hosted by Frederick Keys at Nymeo Field at Harry Grove Stadium, volunteer opportunities matched to your preferences, and a uniquely designed 2017 Day of Action T-Shirt for each participant. This year's projects include: painting, gardening, construction, working with youth, fighting hunger and more!

240.578.4008 | unitedwayfrederick.org/dayofaction

